



Responsible Travel Management

Paving the way toward Corporate Social Responsibility integration

Is your company's Corporate Social Responsibility (CSR) spotlight focused squarely on the corporate travel programme? If it isn't already, it will be soon. A sound, sustainable and accountable travel programme is a natural component of any company's commitment to CSR, and offers rich potential to advance the organisation's CSR goals.

GOING BEYOND GREEN

Our comprehensive CSR solutions focus on:

Sustainability

To evaluate and reduce the environmental impact of travel activities

Accountability

To improve traveller wellbeing and security and promote ethical business standards throughout your travel supply chain and stakeholder network

We believe that responsible travel knows no boundaries. To help you find solutions for your broad CSR needs, BCD Travel works with sister business units Advito and BCD Meetings & Incentives, as well as with industry partners, associations and experts.

Whether your interest in CSR is linked to the core business of corporate travel management, to a meetings and incentives programme, to a purely consultative approach – or to all three – BCD Travel, BCD Meetings & Incentives and Advito can help you align your travel programme with your larger CSR goals. We deliver cost-effective results for your company and environmental, social and ethical protection for your local and global communities.

Advito's consultative approach to sustainability diagnoses your programme's current environmental impact, eradicates emissions where possible, reduces its carbon footprint and offsets remaining emissions.

In the area of accountability, our services go beyond environmental factors to help you ensure CSR policies related to travel are adequate, measurable and reflective of your organisation's culture as well as the needs of your community. Additionally, Advito helps you assess exposure to travel-related safety and security risks.

An Advito consulting engagement can include one or more of the following elements – but our customer-centric philosophy means that we tailor each engagement to your needs.

- **Responsible Travel Programme Diagnostic.** We help travel and procurement managers determine the contribution your programme makes to the company's overall CSR programme and help you achieve the right balance of traditional travel management and CSR objectives.
- **CSR Travel Strategy Workshop.** We help you clarify corporate requirements and stakeholder expectations and constraints for sustainable and accountable travel management through single or multiple stakeholder workshops.
- **Travel Avoidance Programme.** We help you successfully implement trip avoidance programmes through an integrated approach that considers all key stakeholder requirements.
- **Sustainable and Accountable Travel Procurement.** We design and manage supplier RFPs that are aligned with your organisation's sustainable and accountable procurement principles.
- **Meeting Location Optimisation.** We address the environmental impact of meetings through sustainable sourcing, 'environmental housekeeping' and a total trip perspective.
- **Off-Setting Advisory.** We provide the customised advice needed to address the key questions on carbon off-set partner selection and implementation.
- **Travel Risk Management Consulting.** We help you assess your exposure to travel-related safety and security risks and recommend changes to operational programmes, travel security initiatives and risk management providers.





Our Responsible Travel Management solutions go beyond hype.

Our sustainable travel management services enable you to measure the environmental impact of your business travel and take steps to minimise your programme's carbon footprint. In the area of accountability, our services acknowledge that your travellers are on a mission, not an adventure – that's why we place a premium on their wellbeing, accompanying them every step of the way.

Carbon Emission Reporting

You can't change what you can't measure. Our carbon emission tracker calculates emissions produced by air travel and reports on this information at company, departmental and individual traveler levels.

The tool is incorporated into our information management solution, DecisionSource™: Data Manager, which provides intelligence to targeted audiences throughout the travel and reimbursement lifecycle.

DecisionSource calculates emissions in accordance with the methodologies of both the Greenhouse Gas (GHG) Protocol Corporate Accounting and Reporting Standard and DEFRA (the United Kingdom's Department for Environment, Food and Rural Affairs). We offer two credible, transparent and consistent structures in order to provide you with maximum flexibility in integrating business travel emission reporting with your broader internal CSR initiatives.

Carbon Off-setting

Carbon off-setting can help you compensate for the environmental impact of your travel programme by allocating funds commensurate with the emissions produced by your business travel. That money is then invested in climate protection projects that generate emission-free energy, reduce demand for energy or absorb emissions that have already occurred.

BCD Travel's global carbon off-setting partner, Atmosfair, conforms to the Gold Standard for emissions calculation, project selection and funds allocation.

Travel Risk Management & Traveller Security

BCD Travel's innovative risk management technology enables you to monitor your travellers' security anywhere in the world. DecisionSource™: Security Manager provides crisis management reporting, pre-trip and on-trip compliance reporting, risk assessment and destination intelligence.

The application offers instant access to accurate travel and security information. In the event of a crisis, you can immediately execute a plan to get travellers out of a high-risk area quickly.

DecisionSource: Security Manager also provides timely, factual destination information linked to individual traveller itineraries. It monitors risk across the globe, 24 hours a day, seven days a week, generating e-mail alerts to keep travellers informed and aware.

Medical Repatriation

Bringing home travellers who become sick or are injured while on a business trip is a highly specialised, sensitive business, requiring knowledge of both travel and medicine. BCD Travel has a specialised unit that gets patients home with the maximum of care and minimum of fuss.



Corporate meetings and incentives are the 'hot frontier' for companies seeking to control travel-related spend and maximise the efficiency of their travel programmes. But meetings and incentives are also a natural target for companies interested in reducing their environmental footprint. As with corporate travel, the potential goes far beyond off-setting the travel required to arrive at your destination.

BCD Meetings & Incentives takes a personalised and flexible approach to incorporating responsible travel initiatives in your meetings and events programmes. By focusing on issues and objectives surrounding energy consumption, waste management, community involvement and sustainable transport, BCD Meetings & Incentives helps you integrate your events with your organisation's larger CSR goals.

You can request BCD Meetings & Incentives' consultative and operational expertise in making areas such as destination and supplier selection, event communications, food and beverage and on-site organisation sustainable.

Serve the diverse needs of your key stakeholders

Implementing a responsible travel programme offers benefits to travellers, the programme itself and corporate strategy.

Benefits for travellers

- Raise levels of satisfaction and security
- Help travellers stay informed, productive and safe while on the road
- Ensure you are able to contact travellers immediately in case of a crisis
- Achieve greater buy-in to travel programme changes

Benefits for travel programme

- Understand the environmental liabilities linked to business travel
- Reduce carbon footprint
- Limit financial and operational risks related to travel
- Align supplier selections with corporate objectives
- Sustain year-on-year reduction in comparable travel spend

Benefits for corporate strategy

- Integrate travel management with company's overall CSR objectives
- Increase company's reputation internally and with both local and global communities



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For more information

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BCD Travel (the world's third-largest travel management company), BCD Meetings & Incentives (its independent meetings and incentives division) and Advito (its independent consulting division) are owned by BCD Holdings N.V. A Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, BCD Holdings N.V. is a market leader in the travel industry and successful niche player in the financial services industry. The BCD Holdings' companies are: BCD Travel, Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services), Airtrade (leisure travel) and Primary Capital (real estate financing). The company employs approximately 14,000 people and operates in more than 90 countries with total sales, including franchising, of US\$13 billion. For more information visit: www.bcd-nv.com.